



RIGHT DATA. RIGHT NOW. It's a simple promise, but a critical one. And one that Syndigo can deliver like no one before. As the first unified solution for content management, syndication, analytics, and verified product information, Syndigo is raising the standard of what great product experiences can be.

Providing extensive product content, nutrition information and digital media, Syndigo helps brands, distributors and retailers grow sales through engaging experiences.

Across industries such as consumer goods, DIY, foodservice, grocery, hardlines and healthcare, our clients benefit from our integrated platform — **Content Experience Hub**, which enables them to collect, store, manage, syndicate and publish their content for consumers across the largest trading network in the world.

Our solutions include: detailed and verified product information with audit analytics to help facilitate buying decisions; syndication of data to GSI global standards via GDSN; publishing of rich product content integrated into retail sites globally; store optimization services for effective in-store layouts and shelf merchandising; and interactive tools to allow restaurant and foodservice brands to organize and share nutrition data with their customers.

OUR PLATFORM

- Content Experience Hub

OUR SOLUTIONS

- Product Information Management & Syndication:
 - GDSN & Price Synchronization
 - Core Marketing Content
 - Enhanced & Rich Media Content
 - Nutrition & Allergen Content
- Category Management & Merchandising Services:
 - Planogram Design
 - Shelf Merchandising

WHO WE SERVE

- Manufacturers & Brands
- Retailers & Distributors
- Foodservice
- Restaurants & Operators
- Healthcare

FAST FACTS

- Founded in 1973
- Headquartered in Chicago, IL
- 7,500+ Brands Worldwide
- 1,400+ Global Retailers

